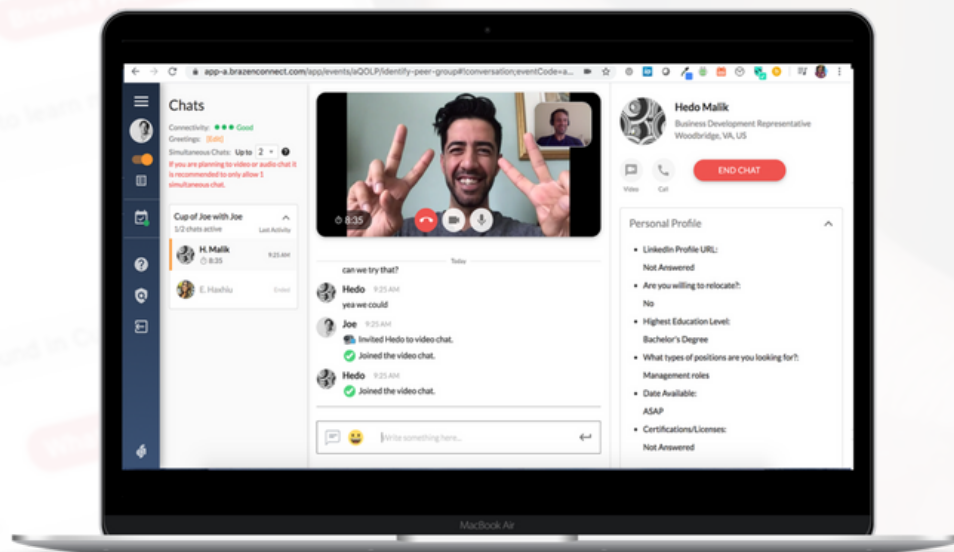


# ATTRACT, ENGAGE & CONVERT WITH BRAZEN EVENTS + SOURCING MARKETPLACE

Job candidates who attend hiring events are twice as likely to apply for the job...  
**but only if they know about your event!**



Marketing hiring events can be time-consuming, costly, and require testing to get right. **Brazen's Sourcing Marketplace** promotes your events for you, to the right people, so you can focus on delivering a fantastic candidate experience.



**Tap into new talent pools** that you're currently missing



**Scale up your hiring efforts** without adding manual effort

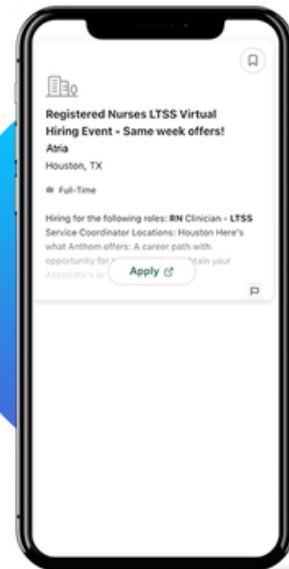
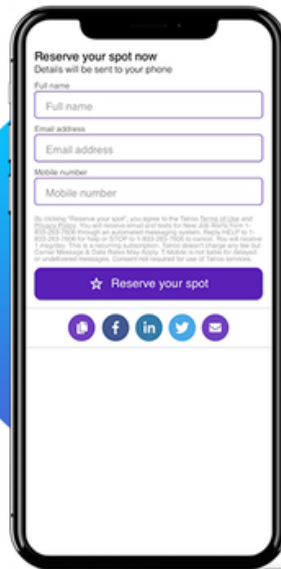
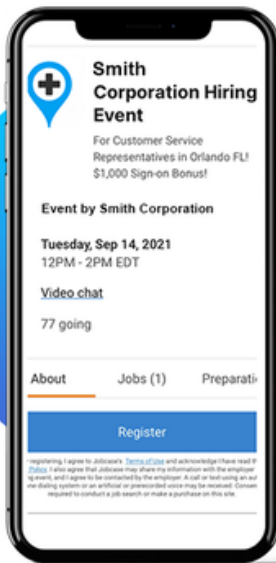


**Access diverse candidates** to further your DEI initiatives



**Get more hires** from the investment you dedicate to events

# ATTRACT, ENGAGE & CONVERT WITH BRAZEN EVENTS + SOURCING MARKETPLACE



## Market your events, not just your jobs.

Attract curious, passive candidates who may not be ready to apply yet, but would be interested in learning more by attending an event.

## Learn which sources are performing best.

Through Brazen's event platform data, you can see which partners are delivering the best candidates, and redirect budget to those sources.

## Everything you need in one place.

No need to manage multiple vendors. Brazen's marketplace has candidate sources that range from targeted to broad, and from hourly to professional.

## SOURCING MARKETPLACE HELPS RECRUITING TEAMS REACH GOALS



**Goal:** Fortune 1000 aerospace and defense contractor seeking diverse early career candidates

**Result:** Sourced 260+ early career candidates, with 75% identifying as non-white, across 205 different schools



**Goal:** National healthcare provider seeking a high volume of candidates for hourly positions in a condensed time period

**Result:** Sourced over 940 candidates in less than 7 days



**Goal:** Regional healthcare system seeking to reduce their average cost per candidate for hard to fill positions

**Result:** Sourced nearly 950 candidates at a cost of 18% less than the industry benchmark